ORDER

Orders	Order / Rev:	A2599744		
	Alt Order #:	27014117		
	Product Desc:	2020 Primary Electio		KSN
	Estimate:	1582		Wichita KS KSNW
	Flight Dates:	07/14/20 - 07/20/20	Primary AE:	Katz Dallas
	Original Date / Rev:	07/14/20 / 07/14/20	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Bill Clifford/Congress/KS/Rep	Order Brand:	
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	51	\$7,075.00	\$6,013.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	51	\$7,075.00	\$6,013.75	218.50
Totals	51	\$7.075.00	\$6.013.75	218.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	28%	\$7,075.00
Market	100%	\$25,267.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$18,192.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	Multi	07/14/20	07/14/20		CM	8-9am	- T	:30	1	\$75.00 P5	2.00 NM	0	\$0.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 1582

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
Today Show 8-9am Channels : KSNC,KSNG,KSNL,KSNW	·	
Today Show 8-9am Today Show (8-9am) Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 -T 1 \$75.00 2.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 Multi 07/13/20-07/19/20 Today Show 8-9am 8-9am -T :30 (\$75.00) 0.00 NM Credited		
2 Multi 07/15/20 07/15/20 Today Show 8-9am CM 8-9am W :30 1 \$75.00 P5 2.00 NM Channels : KSNC,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
3 Multi 07/20/20 07/20/20 Today Show 8-9am CM 8-9am M :30 1 \$75.00 P5 2.00 NM Channels : KSNC,KSNG,KSNL,KSNW Today Show 8-9am	1	\$75.00
Today Show (8-9am) Start Date Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 M 1 \$75.00 2.00	l _	
4 Multi 07/18/20 07/18/20 Kansas Today Sa/Su 6a&M SaSu 6a-8aS- :30 1 \$25.00 P5 1.50 NM Channels : KSNC,KSNG,KSNL,KSNW	1	\$25.00
Kansas Today Sa/Su 6a-8a Kansas Today Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/13/20 07/19/20S- 1 \$25.00 1.50		
N 5 Multi 07/19/20 07/19/20 Today Show Su CM Today Show SuS :30 1 \$25.00 P5 2.50 NM Channels : KSNC,KSNG,KSNL,KSNW	0	\$0.00
Today Show Su Sunday Today Show Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20S 1 \$25.00 2.50 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 Multi 07/13/20-07/19/20 Today Show Su Today Show SuSu :30 (\$25.00) 2.50 NM Credited		
N 6 Multi 07/19/20 07/19/20 Meet the Press CM Meet the PressS :30 1 \$60.00 P5 1.00 NM Channels : KSNC,KSNG,KSNL,KSNW	0	\$0.00
Meet the Press		
7 Multi 07/18/20 07/18/20 Sa 5-530p CM 5-530p S- :30 1 \$70.00 P5 5.00 NM Channels : KSNC,KSNG,KSNL,KSNW	0	\$0.00
Sa 5-530p Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20S- 1 \$70.00 5.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 Multi 07/13/20-07/19/20 Sa 5-530p 5-530p 5-530p 5-530p 5-530p Credited		
8 Multi 07/14/20 07/14/20 KSN News at Five CM 5-530pm -T :30 1 \$125.00 P5 7.00 NM Channels : KSNC,KSNG,KSNL,KSNW	1	\$125.00
KSN News at Five KSN News		

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Cod	e Break	Start/End	Time Da	ys Lei	n Spots	s R	ate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13/20 9 Multi 07/15/2	07/19/20	- T KSN News at Fi	ve CM	\$125.00 5-530pm	7.00 W-		30	1 \$1;	25.00 P5	7.00 NM	1	\$125.00
Channels : KSN			VC OIVI	5 550pm	11	.,	50	ι ψι	20.0010	7.00 14101		Ψ123.00
KSN News		KSN News at F	ive									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13/20	07/19/20	W	1	\$125.00	7.00							
10 Multi 07/17/2 Channels : KSN			ve CM	5-530pm		· F ::	30	1 \$12	25.00 P5	7.00 NM	1	\$125.00
Chamileis . Non	ic,noing,noi	KSN News at F	ive									
KSN News			0 . 44/ .		5							
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$125.00	<u>Rating</u> 7.00							
11 Multi 07/18/2		Sat KSN News a	•	6-630pm		S- ::	30	1 \$7	70.00 P5	8.00 NM	0	\$0.00
Channels : KSN	C,KSNG,KSI	•	-1 O'a									
KSN News		Sat KSN News	at Six									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13/20 Spot Ch Date Ra	07/19/20	S- escription	1 Star	\$70.00 t/End Time	8.00	Week	dave I	_ength	Pate	Rtg Type		
		at KSN News at 3		Opm			- Sa	:30		8.00 <i>NM</i>		
Credited												
12 Multi 07/19/2			at Five CM	Sun KSN N	lews at	·S ::	30	1 \$6	60.00 P5	4.50 NM	0	\$0.00
Channels : KSN	iC,KSNG,KSI	NL,KSNW Sun KSN News	at Five									
KSN News												
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	Rate \$60.00	Rating 4.50							
Spot Ch Date Ra		escription_	•	t/End Time	4.50	Weeko	days L	_ength	Rate	Rtg Type		
	0-07/19/20 S	un KSN News at	Five Sun	KSN News	at		Su	:30	(\$60.00)	4.50 <i>NM</i>		
Credited	22.07/45/20	14.5.000.7		200.7	***			4 04	20.00.05	40.00 104		40.00
13 Multi 07/15/2 Channels : KSN			CM	630-7pm	W-	::	30	1 \$18	80.00 P5	12.00 NM	0	\$0.00
		M-F 630-7p										
Wheel of Fortun Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13/20	07/19/20	W	<u>3pois/Week</u>	\$180.00	12.00							
Spot Ch Date Ra	<u> </u>	escription		t/End Time		Weeko		_ength		Rtg Type		
1 Multi 07/13/2 Credited	(U-07/19/20 IV	I-F 630-7p	630-	·7pm		W		:30	(\$180.00)	·12.00 NM		
	20 07/16/20	M-F 630-7p	CM	630-7pm	7	Γ ::	30	1 \$18	80.00 P5	12.00 NM	0	\$0.00
Channels : KSN		NL,KSNW	Oivi	000 7 p	•		50	. ψ.	30.0010	12.00 1411		ψ0.00
Wheel of Fortun	ı A	M-F 630-7p										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13/20	07/19/20	T	1	\$180.00	12.00	\\/\.	Ja., I		Data	Dto Tuno		
Spot Ch Date Ra		escription 1-F 630-7p		t/End Time 7pm		<u>Weeko</u> Th		<u>ength</u> :		Rtg Type 12.00 NM		
Credited		4							(+)			
15 Multi 07/20/2			CM	630-7pm	M	· ::	30	1 \$18	80.00 P5	12.00 NM	1	\$180.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW M-F 630-7p										
Wheel of Fortun	e	W-1 030-7p										
Start Date	End Date	Weekdays N	Spots/Week	Rate	Rating							
Week: 07/20/20 16 Multi 07/19/2	07/26/20	M LN Su	1 CM	\$180.00 KSN News	12.00 at 10 S	2	30	1 \$1	50.00 P5	4.00 NM	1	\$150.00
Channels : KSN			Olvi	ACIA IACMS	at 10 0	υ.		. ψι	JJ.JU1 J	T.OU INIVI	'	ψ100.00
KSN News		KSN News at 1	0 Sun									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13/20	07/19/20	S	1	\$150.00	4.00							

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	0/20 07/20/20 SNC,KSNG,K	0 Mon Prime Hour : SNL,KSNW Monday 8-9p	2 CM	8-9p	M	:30	1	\$200.00 P5	8.00 NM	1	\$200.00
The Wall Mo		e Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20		M	1	\$200.00	8.00						
	7/20 07/17/20 SNC,KSNG,K	0 Fri Prime Other 2	: CM	8p-10p	F	:30	1	\$150.00 P5	3.00 NM	1	\$150.00
Dateline-NB0		Fri Prime Other 2	2	(9:00 PM-10:	00 PM)						
Start Date Week: 07/13/20	e End Date	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 3.00						
19 Multi 07/1		0 Tue Prime Other SNL,KSNW	1 CM	7-9p	- T	:30	1	\$1,200.00 P3	5.00 NM	1	\$1,200.00
America's Go	t Talent Tue-N	Tue Prime Other NBC	1								
Start Dat Week: 07/13/20	_	Weekdays - T	Spots/Week 1	Rate \$1,200.00	Rating 5.00						
20 Multi 07/1 Channels : K	4/20 07/14/20 SNC,KSNG,K		CM n Mon-Fri	10-10:35pm	- T	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
KSN News		riori riomo di 10									
Start Da	_	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20 N21 Multi 07/1	6/20 07/16/20	0 LN M-F	CM	\$180.00 10-10:35pm	4.00 T	:30	1	\$180.00 P5	4.00 NM	0	\$0.00
	SNC,KSNG,K	SNL,KSNW KSN News at Te	n Mon-Fri								
KSN News	o End Dota) Walidaya	Cnoto/Mode	Doto	Dating						
Start Date Week: 07/13/20	_		Spots/Week 1	<u>Rate</u> \$180.00	Rating 4.00						
Spot Ch Date		Description	=	/End Time		Veekdays_	Le	ngth Rate	Rtg Type		
	3/20-07/19/20	LN M-F	10-1	0:35pm	=	Th		:30 (\$180.00)	4.00 NM		
Credited											
	0/20 07/20/20 SNC,KSNG,K		CM n Mon-Fri	10-10:35pm	M	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
KSN News											
Start Da Week: 07/20/20		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$180.00	Rating 4.00						
23 Multi 07/1 Channels : K	4/20 07/14/20 SNC,KSNG,K		am CM	7-8am	- T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
T	(7 0)	Today Show 7-8a	am								
Today Show Start Da		e Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20			1	\$125.00	2.50						
24 Multi 07/1 Channels : K	6/20 07/16/20 SNC,KSNG,K			7-8am	T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Today Show	(7-8am)	Today Show 7-08	alli								
Start Da Week: 07/13/20			Spots/Week	<u>Rate</u> \$125.00	Rating 2.50						
25 Multi 07/2	0/20 07/20/20	0 Today Show 7-8a	<u>'</u>	7-8am	M	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
	SNC,KSNG,K	Today Show 7-8a	am								
Today Show Start Da		e Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20			<u> </u>	\$125.00	2.50						
N26 Multi 07/1 Channels : K	5/20 07/15/20 SNC,KSNG,K		СМ	12n-1pm	W	:30	1	\$60.00 P5	2.00 NM	0	\$0.00
KSN News		NON NEWS									
<u>Start Da</u> Week: 07/13/20			Spots/Week 1	Rate \$60.00	Rating 2.00						

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start End Inventory Code	e Break Start/End	Гime Days Len Տր	oots Rate Pri Rtg Type	Spots Amount
Start Date	Spots/Week Rate	Rating		
Week: 07/13/20 07/19/20 W Spot Ch Date Range Description	1 \$60.00 Start/End Time	2.00 Weekdays	Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 KSN News	12n-1pm	W		
Credited				
N27 Multi 07/16/20 07/16/20 KSN News Channels : KSNC,KSNG,KSNL,KSNW KSN News	CM 12n-1pm	T :30	1 \$60.00 P5 2.00 NM	0 \$0.00
KSN News				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 07/13/20 07/19/20 T	Spots/Week Rate	Rating		
Week: 07/13/20 07/19/20T Spot Ch Date Range Description	1 \$60.00 Start/End Time	2.00 Weekdays	Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 KSN News	12n-1pm	Th		
Credited				
N28 Multi 07/17/20 07/17/20 KSN News Channels : KSNC,KSNG,KSNL,KSNW KSN News	CM 12n-1pm	F :30	1 \$60.00 P5 2.00 NM	0 \$0.00
KSN News				
Start Date End Date Weekdays Week: 07/13/20 07/19/20F	Spots/Week Rate	Rating		
Week: 07/13/20 07/19/20F Spot Ch Date Range Description	1 \$60.00 Start/End Time	2.00 Weekdays	Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 KSN News	12n-1pm	F		
Credited				
29 Multi 07/14/20 07/14/20 KSN Today 2 Channels : KSNC,KSNG,KSNL,KSNW KSN Today 2	CM 6-7am	-T :30	1 \$100.00 P4 2.00 NM	1 \$100.00
Kansas Today 3				
Start Date End Date Weekdays	Spots/Week Rate	Rating		
Week: 07/13/20 07/19/20 -T	1 \$100.00	2.00	4 \$400.00 P4 0.00 NM	4 \$400.00
30 Multi 07/15/20 07/15/20 KSN Today 2 Channels : KSNC,KSNG,KSNL,KSNW KSN Today 2	CM 6-7am	W :30	1 \$100.00 P4 2.00 NM	1 \$100.00
Kansas Today 3	Crata/Maala Data	Datin a		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 07/13/20 07/19/20 W	<u>Spots/Week</u> <u>Rate</u> 1 \$100.00	Rating 2.00		
31 Multi 07/17/20 07/17/20 KSN Today 2 Channels : KSNC,KSNG,KSNL,KSNW KSN Today 2	CM 6-7am	F :30	1 \$100.00 P4 2.00 NM	1 \$100.00
Kansas Today 3				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 07/13/20 07/19/20 F	<u>Spots/Week</u> <u>Rate</u> 1 \$100.00	Rating 2.00		
32 Multi 07/14/20 07/14/20 KSN News at Six	· · · · · · · · · · · · · · · · · · ·	- T :30	1 \$150.00 P5 8.00 NM	1 \$150.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Siz	v			
KSN News	X			
Start Date End Date Weekdays	Spots/Week Rate	Rating		
Week: 07/13/20 07/19/20 -T	1 \$150.00	8.00 T :30	4	ο Φο οο
N33 Multi 07/16/20 07/16/20 KSN News at Six Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six	·	T :30	1 \$150.00 P5 8.00 NM	0 \$0.00
KSN News				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 07/13/20 07/19/20 T	<u>Spots/Week</u> <u>Rate</u> 1 \$150.00	Rating 8.00		
Spot Ch Date Range Description	Start/End Time	Weekdays	Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 KSN News at Six	6-630p	Th	:30 (\$150.00) 8.00 NM	
Credited				
34 Multi 07/20/20 07/20/20 KSN News at Six Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six	·	M :30	1 \$150.00 P5 8.00 NM	1 \$150.00
KSN News at Siz	^			
Start Date End Date Weekdays Week: 07/20/20 07/26/20 M	Spots/Week Rate 1 \$150.00	Rating 8.00		

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Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating 8.00					
35 Multi 07/15/20 07/15/20 1		CM	\$150.00 430-5pm	8.00 W	:30	1 \$140.00 P4	6.00 NM	1	\$140.00
Channels : KSNC,KSNG,KSN	L,KSNW					*********			**********
Jeopardy	M-F 430-5p								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20 36 Multi 07/16/20 07/16/20	W M E 420 En	CM	\$140.00 430-5pm	6.00 T	:30	1 \$140.00 P4	6.00 NM	1	\$140.00
Channels : KSNC,KSNG,KSN	•	CIVI	430-3pm	1	.30	1 \$140.00 P4	0.00 INIVI	'	φ140.00
Jeopardy	M-F 430-5p								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	T	1	\$140.00	6.00					
37 Multi 07/17/20 07/17/20 Channels : KSNC,KSNG,KSN		CM	430-5pm	F	:30	1 \$140.00 P4	6.00 NM	1	\$140.00
	M-F 430-5p								
Jeopardy Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	F	1	\$140.00	6.00					
38 Multi 07/15/20 07/15/20	•	m CM	8-9am	W	:30	1 \$135.00 P4	2.00 NM	1	\$135.00
Channels : KSNC,KSNG,KSN	L,KSNW Today Show 8-9a	am							
Today Show (8-9am)		0	5.	5					
<u>Start Date</u> <u>End Date</u> Week: 07/13/20 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$135.00	Rating 2.00					
40 Multi 07/16/20 07/16/20		1 CM	7-8p	T	:30	1 \$200.00 P5	4.00 NM	1	\$200.00
Channels : KSNC,KSNG,KSN	L,KSNW Thursday 7-8p								
Today Show (8-9am)	····a··ouay ·· op								
<u>Start Date</u> <u>End Date</u> Week: 07/13/20 07/19/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$200.00	Rating 4.00					
41 Multi 07/16/20 07/16/20 0		СМ	1235a-4a	T	:30	1 \$5.00 P5	0.50 NM	1	\$5.00
Channels : KSNC,KSNG,KSN	L,KSNW ON								
Today Show (8-9am)	ON								
Start Date End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20 42 Multi 07/17/20 07/17/20		CM	\$5.00 5-6am	0.50 F	:30	1 \$25.00 P5	1.00 NM	1	\$25.00
Channels : KSNC,KSNG,KSN	L,KSNW			_		, ,====================================			4
Today Show (8-9am)	KSN Today 1								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20 43 Multi 07/18/20 07/18/20	F Sa 5-530p	CM	\$25.00 5-530p	1.00	:30	1 \$50.00 P5	5.00 NM	1	\$50.00
Channels : KSNC,KSNG,KSN	•	CIVI	5-550p	3-	.30	1 \$50.00 PS	5.00 INIVI	'	φ50.00
Jeopardy	Sa 5-530p								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	S-	1	\$50.00	5.00					
44 Multi 07/18/20 07/18/20 Channels : KSNC,KSNG,KSN	•	CM	630-7pm	S-	:30	1 \$90.00 P5	8.00 NM	1	\$90.00
	Sa 630-7p								
Jeopardy Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/13/20 07/19/20	S-	1	\$90.00	8.00					
N45 Multi 07/18/20 07/18/20 Channels : KSNC,KSNG,KSN	Sat KSN News at	Six CM	6-630pm	S-	:30	1 \$130.00 P4	8.00 NM	1	\$130.00
	Sat KSN News at	Six							
KSN News	Maakdaya	SnotaMaak	Doto	Patina					
<u>Start Date</u> <u>End Date</u> Week: 07/13/20 07/19/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$130.00	Rating 8.00					
N46 Multi 07/19/20 07/19/20		CM	Sun KSN N	ews atS	:30	1 \$100.00 P4	4.50 NM	1	\$100.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

L Ob	04	5	l	Donale	04 1 T		D	l 0	. 4 -	Data Dai	Dt T	0	A
Ln Ch	Start	End	Inventory Code Sun KSN News a		Start/End T	ime	Days	Len Spo	วเร	Rate Pri	Rtg Type	Spots	Amount
Channe KSN Ne		C,KSNG,KSI											
	rt Date	End Date 07/19/20	Weekdays	Spots/Week 1	Rate \$100.00	Rating 4.5	_						
N 47 Multi Channe		0 07/16/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	-	T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
	Today 3	End Date 07/19/20	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 2.0							
N48 Multi	07/16/2		Today Show 8-9a	m CM	8-9am		11	:30	2	\$135.00 P4	2.00 NM	2	\$270.00
	Show (8-9		Today Show 8-9a	am									
•	rt Date	End Date 07/19/20	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$135.00	Rating 2.0	_						
N49 Multi	07/18/2	0 07/18/20	Today Show Sa	CM	8a-10a		1-	:30	1	\$50.00 P4	1.00 NM	1	\$50.00
	Show (8-9	C,KSNG,KSI	Today Show Sa										
•	rt Date	End Date 07/19/20	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 1.0	_						
N50 Multi	07/16/2	0 07/17/20	Good Day Kansas	s CM	1230p-1p		11	:30	2	\$40.00 P5	2.00 NM	1	\$40.00
	Show (8-9	C,KSNG,KSI	Good Day Kansa	s									
-	rt Date	End Date 07/19/20	<u>Weekdays</u> 11	Spots/Week 2	Rate	Rating	_						
Spot Ch	Date Ra	nge D	escription	Start	\$40.00 t/End Time	2.0	V	/eekdays ThF	Len		Rtg Type		
	edited	<i>J-07/19/20</i> G	Good Day Kansas	1230)p-1p			1111	-	:30 (\$40.00)	2.00 <i>NM</i>		
N51 Multi Channe KSN Ne	ls : KSN0	0 07/20/20 C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Five		5-530pm	M		:30	1	\$125.00 P5	7.00 NM	1	\$125.00
	rt Date	End Date 07/26/20	Weekdays M	Spots/Week	<u>Rate</u> \$125.00	Rating 7.0	_						
N52 Multi	07/15/2	0 07/17/20 C,KSNG,KSI	KSN News at Six NL,KSNW	СМ	6-630p		- 1- 1	:30	2	\$150.00 P5	8.00 NM	1	\$150.00
KSN Ne	ews		KSN News at Six										
<u>Sta</u> Week: 07/	rt Date 13/20	End Date 07/19/20	Weekdays 1- 1	Spots/Week 2	<u>Rate</u> \$150.00	Rating 8.0							
2 Multi	Date Ra 07/13/20 edited		escription SN News at Six	<u>Start</u> 6-63	t/End Time 0p			<u>/eekdays</u> - W F	Len	gth <u>Rate</u> :30 (\$150.00)	Rtg Type 8.00 <i>NM</i>		
N53 Multi	07/15/2			СМ	630-7pm	-	- W	:30	1	\$180.00 P5	12.00 NM	1	\$180.00
	of Fortune	C,KSNG,KSI	M-F 630-7p										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate \$180.00	Rating	_						
	07/15/2	07/19/20 0 07/15/20 C,KSNG,KSI	Wed Prime Hour	1 CM	\$180.00 7-8p		- W	:30	1	\$200.00 P5	3.00 NM	1	\$200.00
Wheel o	of Fortune	e	Wednesday 7-8p										
Sta Week: 07/	rt Date 13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Rating 3.0	-						
N55 Multi Channe		0 07/18/20 C,KSNG,KSI	NL,KSNW	СМ	KSN News a	t 10 S-	S-	:30	1	\$125.00 P5	3.50 NM	1	\$125.00
			KSN News at 10	Sat									

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Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start KSN News	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	Rate \$125.00	Rating 3.50						
N 56 Multi 07/16/2 Channels : KSN	20 07/16/20		CM	12n-1pm	T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
KSN News Start Date Week: 07/13/20	End Date 07/19/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
N57 Multi 07/16/2 Channels : KSN		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	T	:30	1	\$225.00 P4	8.00 NM	1	\$225.00
KSN News Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	<u>Rate</u> \$225.00	Rating 8.00						
	20 07/16/20	Thur Prime Hour NL,KSNW Thursday 7-8p	•	7-8p	T	:30	1	\$200.00 P5	4.00 NM	1	\$200.00
Today Show (8- Start Date	9am) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20 N59 Multi 07/17/2 Channels : KSN	07/19/20 20 07/17/20 IC,KSNG,KSI	•	CM	\$200.00 12n-1pm	4.00 F	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20 N60 Multi 07/17/2 Channels : KSN	07/19/20 20 07/17/20 IC,KSNG,KSI	KSN News at Six NL,KSNW	CM	\$100.00 6-630p	2.00 F	:30	1	\$225.00 P4	8.00 NM	1	\$225.00
KSN News Start Date	End Date	KSN News at Six Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20 N61 Multi 07/18/2	07/19/20	Good Day Kansas	s Sat ANM	\$225.00 530a-6a	8.00 S-	:30	1	\$10.00 P5	0.50 NM	1	\$10.00
Channels : KSN KSN News				3334 34	J	.00	·	V.0.00.	0.00 /	·	Ψ.σ.σσ
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.50						
N62 Multi 07/19/2 Channels : KSN			СМ	530-6a	S	:30	1	\$10.00 P5	0.50 NM	1	\$10.00
KSN News Start Date Week: 07/13/20	End Date 07/19/20	Weekdays S	Spots/Week	<u>Rate</u> \$10.00	Rating 0.50						
N63 Multi 07/19/2 Channels : KSN	20 07/19/20	Kansas Today Sa		SaSu 6a-8a	S	:30	1	\$25.00 P5	1.50 NM	1	\$25.00
Kansas Today \	Weekend	Kansas Today Sa	a/Su 6a-8a								
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	Rate \$25.00	Rating 1.50						
N64 Multi 07/17/2 Channels : KSN				1230p-1p	1	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Today Show (8- Start Date	9am) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20 N65 Multi 07/19/2 Channels : KSN		NL,KSNW	CM	\$70.00 Today Show	2.00 Su1	:30	1	\$25.00 P5	2.50 NM	1	\$25.00
Today Show (8-		Today Show Su		_	5						
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays 1	Spots/Week 1	<u>Rate</u> \$25.00	Rating 2.50						

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Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 1582

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 51 \$7,075.00



125 West 55th St New York, NY 10019
 Contract # 27014117
 Changes as of: 7/14/2020 at 3:36 PM
 Version: Highlighting Makegood 2
 Status: Accepted

 CPE: 202/269/1582
 Flight: 7/14/20 - 7/20/20
 Station: KSNW
 Con Type: POLITICAL/VOTE

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street **Product:** 2020 Primary Election Suite 200 **Agency Order #:** 9750900

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

 Market:
 Wichita
 Total \$: \$7,075.00

 Office:
 DALLAS
 Total Spots: 52

 Service:
 Nielsen
 Total CPP: \$30.30

 Primary Demo:
 Adults 55+
 Total GRP: 233.5

Assistant: SHELLY SHARBER Traffic #: A2599744

214-525-2643

Separation:

Comments: Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

												7/	14 - 7/2	20	Total	Total		
# Day/Tim	ne	DP	Program	Rate	A55P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
Su BON 40 8a-9a			Sunday Today Show	\$25.00	2.5	30	0	0	0	0	0	1	0		1	\$25.00	\$10.00	2.5
					TO	TALS:	6	8	11	9	6	5	7		52	\$7,075.00	\$30.30	233.5

	Makegood Comments									
Date/Time	Action	Added by	Comment							
07/14/20 4:03 PM	Accepted	Taylor Fernie	Other							